



get PICTURE PERFECT

We encourage you to post on social media for two reasons:

- 1** Time to show off your skills— you deserve it after all that hard work!
- 2** Your beautiful donation is the reason why future agencies will partner with our organization, which allows for more opportunities to bake for their kids and young adults. We want them to point and say "Yeah! Let's work with them!"

Here are some tips and tricks to take the best picture of your amazing cake:



Sun's out fun's out

The ideal setting to keep the picture well-lit and high-quality is in the shade on a sunny day, avoiding direct sunlight especially at high noon. At nighttime, a good white light will balance out everything nicely.

TIP Try to avoid fluorescent lighting when possible.



Keep the background scrumptious too

The background of the image should be as beautiful as the cake! A cleared wooden table, vibrantly colored tablecloth, or kitchen counter with some baking tools placed around the cake, to name a few ideas!



Crop that cake

When framing the cake, make sure to leave at least 2" of space on each side (top, bottom, left, and right sides) so no parts of the cake get cut off visually.

Try to photograph from at least five angles - top, sides, and different angles downward. This will give you a variety when selecting images and finding the best angle that fits!

TIP In the camera settings, there is an option to have the camera produce **HDR**. Tap to turn on and it will take higher quality images. Feel free to unselect the option after taking your pictures.



Unfiltered, but big flavor!

Please don't edit the photos or place a filter before sending to us— we'll take care of that!

Tag us! We'll be sure to post and share:

FACEBOOK /forgoodnesscakesinc

INSTAGRAM @4_goodness_cakes

TWITTER @FGC_org

Happy baking!

FOR
G♥DNESS
CAKES